



# Environmental Impact Summary



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Kennedy+

JOY ASBURY  
PRODUCTIONS

Facebook

Shoot Dates: Aug. 9, 11, 13-14, 2019

## Striving for Zero:

This production implemented Zero Waste standards to prevent and divert waste on set. **Zero Waste is measured as 90% or greater diversion from landfill.** Thank you for your collaboration for a better behind-the-scenes.

## MATERIALS DIVERTED

- Compost:** food waste and soiled paper
- Recycling:** paper, cardboard, plastics, metals, glass, e-waste
- Reusable materials:** wardrobe, food, sporting goods, pet supplies, expendables

**Reusable bottles and refilling dispensers avoid plastic and water waste.**



**17 GALLONS OF WATER USED**    **1,184 SINGLE-USE PLASTIC BOTTLES AVOIDED**

## eco set COMPOST



## eco set RECYCLING



### Environmental Alignment:

Your efforts align with the State of California recycling requirements for businesses, and City of Los Angeles Zero Waste program with the goals to divert 90% of waste from landfills by 2025 and 100% of waste by 2050.





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## COMPOSTING

**697** LBS composted

Food waste, soiled paper products and liquids are collected on set and processed at an industrial composting site. This avoids methane emission in a landfill. Methane is a greenhouse gas that is more potent than CO<sub>2</sub>.



## RECYCLING

**418** LBS recycled

Beverage containers, paper, cardboard and other recyclables are collected on set and processed at a Materials Recovery Facility. Recycling reduces the pollution caused by waste, and conserves natural resources and raw materials.



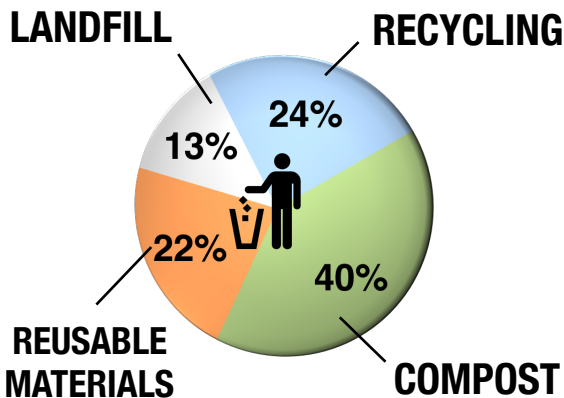
## REUSE RECOVERY

**388** LBS recirculated

Food, reusable materials and creative scraps are collected on set and turned into a free resource at EcoSet's Materials Oasis reuse center. This avoids sending useful production items to landfills, and benefits schools, nonprofits, theaters, filmmakers, artists and many others.

## REUSABLE MATERIALS RECIRCULATED

- ✓ Women's and men's clothing
- ✓ Children's clothing
- ✓ Food donations
- ✓ Sporting goods
- ✓ Cat litter
- ✓ Lighting gels and expendables



## 87% DIVERSION

**1,728** LBS Waste generated in 4 shoot days

**1,503** LBS Waste diverted from landfill