



All-Star Weekend Pop Up - LA / February 2017

ecosetconsulting.com

Nike Fabrications and Materials Recirculated

An estimated

32,254 LBS

DIVERTED

from a landfill and

REUSED

by the local community
in Los Angeles

Lumber

- Plywood
- Display walls
- Sheet goods

Furniture and Display Cases

- Couches
- Tables, fabricated counter
- Plexiglass display boxes

Expendables

- Duvetyn, muslin
- Tyvek
- Vinyl

Project Results:

- ✓ EcoSet crew picked up reusable materials after the Nike All-Star Weekend Makers of the Game event in downtown Los Angeles
- ✓ All brand identification was removed for confidentiality
- ✓ Multiple truckloads of lumber and event materials were disbursed to various recipients in EcoSet's non-profit, education and creative networks



EcoSet ReDirect is a convenient, one-stop alternative to waste disposal for productions and events.

Donations and Disbursements:

- Plywood was donated to Habitat for Humanity
- Plexiglass, masonite, lumber, Tyvek, expendables, display elements were donated to 14 local artists
- Remaining materials will be distributed to recipients through EcoSet's ongoing donation process

